

Master of Arts in Strategic Communication & Leadership Program

Stackable Graduate Certificates Check Sheets

1 Graduate Certificate in Foundations of Strategic Communication

9 required credit hours

Required Courses (9 credit hours)

COM 510 Intro to Graduate Studies in Strategic Communication

COM 520 Data-Informed Decision Making

COM 620 Strategic Communication

2 Graduate Certificate in Applied Strategic Communication

15 credit hours (9 required and 6 elective hours)

Required Courses (9 credit hours)

COM 510 Intro to Graduate Studies in Strategic Communication

COM 520 Data-Informed Decision Making

COM 620 Strategic Communication

Elective Courses (select 6 credit hours)

COM 630 Interpersonal Communication

COM 640 Organizational Communication

COM 590 Public Relations

COM 660 Professional Speaking

COM 650 Risk and Crisis Communication

COM 670 Communication and Leadership

COM 680 Social Media Strategies

3 Graduate Certificate in Communication Studies (for CCP teachers)

18 credit hours (15 required and 3 elective credit hours)

Required Courses (15 credit hours)

COM 510 Intro to Grad Studies

COM 520 Data-Informed Decision Making

COM 630 Interpersonal Communication

COM 640 Organizational Communication

COM 660 Professional Speaking

Elective Courses: Select 1 (3 credit hours)

COM 620 Strategic Communication

COM 590 Public Relations

COM 650 Risk and Crisis Communication

COM 670 Communication and Leadership

COM 680 Social Media Strategies