Department of Communication Studies Master of Arts in Strategic Communication & Leadership Program

Course Rotation (AY24-25)

Course Number	Course Name	Semester, Term, Frequency
COM 510	Introduction to Grad Studies in Strategic Communication	FA, A, once a year
COM 520	Data-Informed Decision Making	FA, B, once a year
COM 620	Strategic Communication	SP, A, once a year
COM 670	Leadership and Communication	SP, B, once a year
COM 590	Public Relations	On demand
COM 630	Interpersonal Communication	On demand
COM 640	Organizational Communication	On demand
COM 660	Professional Speaking	On demand
COM 650	Risk and Crisis Communication	On demand
COM 680	Social Media Strategies	On demand
COM780	Capstone Project in Strategic Communication and Leadership (Exit Option)	On demand
COM798	Internship in Strategic Communication and Leadership (Exit Option)	On demand